

**Independent Third-Party Proof of Expertise for Darrell DiZoglio as of 2/2013: #1 & #2 Nationally Ranked Expert in Multiple LinkedIn Q&A Categories via Highest Total of Best Answer Awards. #1 Résumé Writing Expert for 5 consecutive years, #1 Careers and Education Expert 2 consecutive years and #2 Job Search Expert 2 consecutive years. LinkedIn's official notice that I earned "Top 1% most viewed profile in 2012" (without a paid membership) versus 2 million professionals.**

**Ranked #1 Résumé Writing Expert Nationally on LinkedIn.com for Five Consecutive Years (2008 – 2/2013) vs. 380 professional colleagues.** LinkedIn is the #1 Career related website, Résumé/Talent Database and Professional Networking Website in the US with over 225 million members in June 2013. Providing these expert answers is a community service activity because millions of people learn from them. As an incentive, experts who participated earned a nationwide ranking for their expertise for all to see. Entry here was open to all without cost, provided impressive visibility and attracted millions of people seeking solutions and expert answers.

Since experts must compete with dozens of other answer providers to be awarded a single best answer award, it takes thousands of expert answers and a sustained effort over years to accumulate a leadership position in any Q & A category. LinkedIn's Unique National Ranking System for Experts via Best Answer Award Total in each category gave all professionals and consumers, the instant ability to find the top experts nationwide or nearest to them in any field.

The screenshot shows the LinkedIn 'Resume Writing Experts' page. At the top, the user's profile 'Darrell' is visible. The navigation bar includes 'Home', 'Profile', 'Contacts', 'Groups', 'Jobs', 'Inbox', 'Companies', 'News', 'More', and 'Answers'. The page title is 'Resume Writing Experts'. Below the title, there are tabs for 'Open Questions', 'Closed Questions', and 'Experts'. The page is sorted by 'Degrees away from you | Expertise'. A table lists the top experts in the category, including their names, titles, and the number of best answers they have provided.

Experts	No. of Best Answers (in this category)
<b>Darrell Z. DiZoglio</b> (YOU) - see all my answers Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with ★★★★★ Reviews ★ Best Answers in: Resume Writing (78)	78
<b>Ian R McAllister</b> (1st) - see all my answers Recruiter and Professional CV Writer ★ Best Answers in: Resume Writing (13)	13
<b>Lynne Cogan</b> (1st) - see all my answers Career Coaching, Résumés, and Resources for Thriving in Today's Job Market™ ★ Best Answers in: Resume Writing (8)	8
<b>Robin Schlinger</b> (2nd) - see all my answers Professional Resume Writer - Showing How YOU Add Value to Get You the Job You Want ★ Best Answers in: Resume Writing (8)	8
<b>Bob McIntosh, CPRW, MBTI</b> (1st) - see all my answers Career Developer   Workshop Facilitator and Designer   LinkedIn Trainer   Program Coordinator   Career-Search Blogger ★ Best Answers in: Resume Writing (7)	7
<b>Tyrone Norwood, CPRW</b> (1st) - see all my answers Certified Resume Writer   Job Search Consultant   LinkedIn Profile Writer   Executive Recruiter ★ Best Answers in: Resume Writing (7)	7
<b>Bryan C Webb, P. Eng.</b> (2nd) - see all my answers Seeking a new opportunity in B2B technology; global experience...	7

On the right side of the page, there is a 'Browse' section with a list of categories: Career and Education, Certification and Training, Education and Learning, Freelancing and Gig Work, Job Search, Mentoring, Occupational Skills, and Resume Writing. Below this is a 'More question' section with a list of questions in various languages.

**Robin Schlinger** (2nd) - see all my answers 7  
 Professional Resume Writer - Showing How YOU Add Value to Get You the Job You Want  
 ★ Best Answers in: Resume Writing (7)

**Bryan C Webb, P. Eng.** (2nd) - see all my answers 7  
 Seeking a new opportunity in B2B technology; global experience...  
 ★ Best Answers in: Resume Writing (7)

**Laura Smith-Proulx, CCMC, CPRW, TCCS, COPNS** (2nd) - see all my answers 7  
 9-Time Global Award-Winning Executive Resume Writer • LinkedIn Profile Writer • Past Recruiter • Job Search Expert  
 ★ Best Answers in: Resume Writing (7)

**Grant Cooper** (2nd) - see all my answers 7  
 Nationally Ranked Certified Resume Writer, Business Plan Writer, Career Coach, Newspaper Columnist, 7,500 Connections  
 ★ Best Answers in: Resume Writing (7)

**Darlene Zambruski** (2nd) - see all my answers 7  
 ResumeEdge.com, ResumeEdge.ca, JobInterviewEdge.com Managing Editor at Nelnet Career Services  
 ★ Best Answers in: Resume Writing (7)

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**#1 Ranked Expert in Careers and Education Nationally on LinkedIn for two consecutive years 2011-2/2013 versus 500+ professional colleagues.**

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**Career and Education Experts**

Open Questions Closed Questions **Experts**

sorted by Degrees away from you Expertise

Experts	No. of Best Answers (in this category)
<b>Darrell Z. DiZoglio</b> (YOU) - see all my answers Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with ★★★★★ Reviews ★ Best Answers in: Resume Writing (78), Job Search (41), Education and Schools (4), ...	128
<b>Bob McIntosh, CPRW, MBTI</b> (1st) - see all my answers Career Developer   Workshop Facilitator and Designer   LinkedIn Trainer   Program Coordinator   Career-Search Blogger ★ Best Answers in: Job Search (80), Resume Writing (7), Education and Schools (3), ...	93
<b>Andrew Scharf</b> (1st) - see all my answers Head of the WCW Group ★ Best Answers in: Education and Schools (58), Mentoring (13), Job Search (9), ...	90
<b>Octavio Ballesta</b> (2nd) - see all my answers Management Consultant in Business Analytics & Optimization at IBM ★ Best Answers in: Mentoring (40), Job Search (17), Education and Schools (9), ...	86
<b>Bryan C Webb, P. Eng.</b> (2nd) - see all my answers Seeking a new opportunity in B2B technology; global experience... ★ Best Answers in: Job Search (25), Education and Schools (18), Resume Writing (7), ...	58
<b>Frank Feather</b> (2nd) - see all my answers ► BUSINESS FUTURIST / STRATEGIST & KEYNOTE SPEAKER ► CHINA "INSIDER" ► DIRECTOR/CEO ★ Best Answers in: Mentoring (20), Education and Schools (15), Job Search (11), ...	55
<b>Ramesh Kumar</b> (2nd) - see all my answers CTO & Human Search Engine ★ Best Answers in: Education and Schools (28), Certification and Licenses (9), Job Search (5), ...	50

Browse

**Career and Education**

- Certification and Licenses
- Education and Schools
- Freelancing and Gig Work
- Job Search
- Mentoring
- Occupational Therapy
- Resume Writing

**More questions:**

- Pertanyaan dan Jawaban
- Soalan dalam Bahasa
- Otázky v češtině
- Flere spørsmål
- Fragen auf Deutsch
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- Preguntas en español
- Questions en français
- 질문 더 보기(한국어)
- Domande in italiano
- Vragen in het Nederlands
- 日本語の質問
- Flere spørsmål
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<b>Ramesh Kumar</b> (2nd) - see all my answers CTO & Human Search Engine ★ Best Answers in: Education and Schools (28), Certification and Licenses (9), Job Search (5), ...	50
<b>Sheilah Etheridge</b> (2nd) - see all my answers Owner, ★SME Management:..... Business Management and Accounting Consultant ★ Best Answers in: Job Search (17), Mentoring (12), Education and Schools (11), ...	47
<b>Wallace Jackson</b> (1st) - see all my answers New Media Producer, i3D Programming, Acrobat i3D, Android Apps Design, Virtual World Design, GoogleTV, i3D eBooks, UI/UX ★ Best Answers in: Education and Schools (14), Job Search (10), Mentoring (7), ...	46
<b>Dave Maskin</b> (1st) - see all my answers Live trade show booth lead generator:Attracting attendees into your booth, giving you an edge over all other exhibitors. ★ Best Answers in: Education and Schools (17), Job Search (12), Mentoring (6), ...	46

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### Job Search Experts

Open Questions Closed Questions **Experts**

sorted by: Degrees away from you | Expertise

Experts	No. of Best Answers (in this category)
<b>Bob McIntosh, CPRW, MBTI</b> (1st) - see all my answers Career Developer   <u>Workshop Facilitator</u> and Designer   LinkedIn Trainer   Program Coordinator   Career-Search Blogger ★ Best Answers in: Job Search (80)	80
<b>Darrell Z. DiZoglio</b> (YOU) - see all my answers Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with ★★★★★ Reviews ★ Best Answers in: Job Search (41)	41
<b>Ian R McAllister</b> (1st) - see all my answers Recruiter and <u>Professional CV</u> Writer ★ Best Answers in: Job Search (25)	25
<b>Bryan C Webb, P. Eng.</b> (2nd) - see all my answers Seeking a new opportunity in B2B technology; global experience... ★ Best Answers in: Job Search (25)	25
<b>Ed Han</b> (2nd) - see all my answers Wordsmith with proven ability to translate business objectives into communications strategies and tactics ★ Best Answers in: Job Search (22)	22
<b>Mark Richards</b> (1st) - see all my answers SuccessFactors/Recruiting Marketing ★ Best Answers in: Job Search (17)	17
<b>Tim Heard</b> (2nd) - see all my answers President at eSearch Associates ★ Best Answers in: Job Search (17)	17
<b>Octavio Ballesta</b> (2nd) - see all my answers Management <u>Consultant</u> in Business Analytics & Optimization at IBM ★ Best Answers in: Job Search (17)	17
<b>Sheilah Etheridge</b> (2nd) - see all my answers	17

<b>Tim Heard</b> (2nd) - see all my answers President at eSearch Associates ★ Best Answers in: Job Search (17)	17
<b>Octavio Ballesta</b> (2nd) - see all my answers Management Consultant in Business Analytics & Optimization at IBM ★ Best Answers in: Job Search (17)	17
<b>Sheilah Etheridge</b> (2nd) - see all my answers Owner, ★SME Management:..... Business Management and Accounting Consultant ★ Best Answers in: Job Search (17)	17
<b>Charles Caro</b> (2nd) - see all my answers Executive Director at Rebounders United ★ Best Answers in: Job Search (17)	17

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Ranked 8<sup>th</sup> in Hiring and Human Resources Expertise Nationally on LinkedIn 2010-2/2013 via best answer awards.

linkedin.com/answers?browseExperts=&sort=e&category=HRH

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**Hiring and Human Resources Experts**

Open Questions Closed Questions **Experts**

sorted by: Degrees away from you Expertise

Experts	No. of Best Answers (in this category)
<b>Octavio Ballesta</b> (2nd) - see all my answers Management Consultant in Business Analytics & Optimization at IBM ★ Best Answers in: Staffing and Recruiting (84), Personnel Policies (38), Compensation and Benefits (15)	137
<b>Dawn Boyer</b> (1st) - see all my answers "CONNECTOR" - HR Consultant, Resume Coach, LinkedIn Trainer (7,000+ Connections) ★ Best Answers in: Staffing and Recruiting (60), Personnel Policies (26), Compensation and Benefits (17)	103
<b>Cheryl Roshak, CPC</b> (2nd) - see all my answers Transition and Career Coach, CatapultMe.biz; President of Cheryl Roshak Associates ★ Best Answers in: Staffing and Recruiting (53), Personnel Policies (8), Compensation and Benefits (2)	63
<b>Frank Feather</b> (2nd) - see all my answers ►BUSINESS FUTURIST / STRATEGIST & KEYNOTE SPEAKER ►CHINA "INSIDER" ►DIRECTOR/CEO ★ Best Answers in: Staffing and Recruiting (29), Personnel Policies (14), Compensation and Benefits (8)	51
<b>Sheilah Etheridge</b> (2nd) - see all my answers Owner, ★SME Management:..... Business Management and Accounting Consultant ★ Best Answers in: Staffing and Recruiting (31), Personnel Policies (9), Compensation and Benefits (5)	45
<b>Mark Herbert</b> (2nd) - see all my answers Changing how people and organizations work together ★ Best Answers in: Staffing and Recruiting (26), Personnel Policies (9), Compensation and Benefits (5)	40

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**Hiring and Human Resources**

- Compensation
- Personnel Policies
- Staffing and Recruiting

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Human Resources

Ron Kubitz (2nd) - see all my answers

39

Accomplished and Impactful Corporate Recruiter/Trainer/Manager & Social Media Speaker-

★ Best Answers in: Staffing and Recruiting (36), Personnel Policies (2), Compensation and Benefits (1)

Darrell Z. DiZoglio (YOU) - see all my answers

37

Your Certified High Performance Résumé Writer ~ Copywriter ~ Sales, Advertising & Marketing Writer with ★★★★★ Reviews

★ Best Answers in: Staffing and Recruiting (37)

Marikay Jung (2nd) - see all my answers

36

Experienced HR Generalist and Talent Acquisition Professional

★ Best Answers in: Staffing and Recruiting (20), Personnel Policies (10), Compensation and Benefits (6)

Richard Freeman - FRLP (2nd) - see all my answers

34

Employability Skills Tutor at Ingeus

★ Best Answers in: Staffing and Recruiting (23), Personnel Policies (8), Compensation and Benefits (3)

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★ Best Answers in: Resume Writing (78), Job Search (41), Staffing and Recruiting (37), Using LinkedIn (36), Career Management (12), Writing and Editing (9), Business Development (6), Health Care (5), Equity Markets (5), Small Business (5), Education and Schools (4), Personal Investing (4), Certification and Licenses (2), Direct Marketing (2), Commodity Markets (2), Professional Books and Resources (2), Professional Networking (2), Starting Up (2), Purchasing (1), Freelancing and Contracting (1), Mentoring (1), Occupational Training (1), Budgeting (1), Economics (1), Risk Management (1), Government Policy (1), Public Health and Safety (1), Work-life Balance (1), Treaties, Agreements and Organizations (1), Employment and Labor Law (1), Property Law (1), Advertising (1), Internet Marketing (1), Customer Relationship Management (1), Lead Generation (1), Search Marketing (1), Planning (1), Futures Markets (1), Option Markets (1), Project Management (1), Quality Management and Standards (1), Personal Debt Management (1), Communication and Public Speaking (1), Professional Organizations (1), Blogging (1), Information Storage (1), Telecommunications (1), Wireless (1) see less

Note the 274 Best Answer Awards (look left) I earned required me to beat out all the other expert answers given. This sustained volunteer effort to help so many professionals in a job search in the widely read LinkedIn.com Q & A areas from 2008 to 2/2013.

I present these seven pages of indisputable public evidence to you directly from LinkedIn.com to help you make a more informed decision and avoid dismal results from the pretenders and part-time hacks.

For most of my clients, evidence always speaks volumes and data-driven decisions rule. Therefore, I suggest you read the 56 transparent LinkedIn recommendations from clients hired quick at the bottom of my LinkedIn profile, my résumé samples and my own résumé.

All artists should be known by the quality of their work. With a quick review of the compelling evidence above and on my website, you will quickly see I am the real deal.

<http://linkedin.com/in/darrelldizoglio>  
<http://RighteousResumes.com>  
<http://HighPerformanceResumes.com>  
<http://WordsThatSell247.com>

Sadly, LinkedIn.com chose to discontinue the Q & A areas in February 2013 (cost cutting). However, my community service work has continued without interruption on <http://HowToFindWorkNow.org> since the LinkedIn Q & A area was shutdown.



Question and answer sample: **How do I find the most popular résumé keywords employers are looking for now?**

**Darrell Z. DiZoglio** (YOU)

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 ★★★★★ Reviews  
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★ Best Answers in:  
 Resume Writing (78), Job Search (41),  
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 LinkedIn (36), Career Management (12),  
 Writing and Editing (9), Business  
 Development (6), Health Care (5),  
 Equity Markets (5), Small Business (5),  
 Education and Schools (4), Personal  
 Investing (4), Certification and Licenses  
 (2), Direct Marketing (2), Commodity  
 Markets (2), Professional Books and  
 Resources (2), Professional Networking  
 (2), Starting Up (2), Purchasing (1),  
 Freelancing and Contracting (1),  
 Mentoring (1), Occupational Training  
 (1), Budgeting (1), Economics (1), Risk  
 Management (1), Government Policy  
 (1), Public Health and Safety (1), Work-  
 life Balance (1), Treaties, Agreements  
 and Organizations (1), Employment and  
 Labor Law (1), Property Law (1),  
 Advertising (1), Internet Marketing (1),  
 Customer Relationship Management (1),  
 Lead Generation (1), Search Marketing  
 (1), Planning (1), Futures Markets (1),  
 Option Markets (1), Project Management  
 (1), Quality Management and Standards  
 (1), Personal Debt Management (1),  
 Communication and Public Speaking (1),  
 Professional Organizations (1), Blogging  
 (1), Information Storage (1),  
 Telecommunications (1), Wireless (1)  
[see less](#)

Hi Joseph, 8v)

It depends completely on the job title and the employer of course! Certain keywords like bilingual, multilingual or "fluent in Spanish and English" are always in high demand!

Let me steer you in the right direction by saying that employers want a very specific type of employee, especially now when there's a huge glut of unemployed talent.

Please check out the advanced Boolean search capabilities of LinkedIn's advanced people search tool. It is right at the top right of most LI pages just under your name. Just click on the search tool (arrow pointing down) and change it to People search then click on advanced just to the right of the box.

Naturally, LinkedIn and Zoominfo are huge talent/resume databases for employers, recruiters and headhunters. The advanced people search tool will allow you to see for yourself how easy it is to pinpoint ideal suited talent for any employers needs.

It will also give you a solid understanding of how employers zero in on ideal candidates by location (within easy commuting distance is ideal), industry, job title etc. Clearly, the advanced people search performs best for paying LinkedIn members because that's who it was designed for, however the idea here is for you to understand the keyword concept and how candidates are targeted.

Essentially, it is similar to a regular Google search (Master Plumber, Dallas, Texas...) except there are many more search terms entered and results returned are far fewer. Obviously, the whole idea here is to eliminate the tedious manual drudgery of screening 1000-5000 resumes by hand to find the top ten candidates.

If you think about it logically, your first duty is to make the employer happy so the job postings and job descriptions in the Occupational Outlook Handbook from the Department of Labor (online) will be a tremendous help.

Now isn't modern technology wonderful? 8vD

Links:  
<http://HowToFindWorkNow.org/cover-letter-tips.html>  
<http://HowToFindWorkNow.org/job-search-advice.html>

Here is a sample expert answer from the LinkedIn Q & A Job Search category: **How do I get hired in HR?**

**Darrell Z. DiZoglio** (YOU)

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Advertising & Marketing Writer with  
★★★★★ Reviews  
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- ★ Best Answers in:
- Resume Writing (76), Job Search (40), Staffing and Recruiting (37), Using LinkedIn (36), Career Management (12), Writing and Editing (9), Business Development (6), Health Care (5), Equity Markets (5), Small Business (5), Education and Schools (4), Personal Investing (4), Certification and Licenses (2), Direct Marketing (2), Commodity Markets (2), Professional Books and Resources (2), Professional Networking (2), Starting Up (2), Purchasing (1), Freelancing and Contracting (1), Mentoring (1), Occupational Training (1), Budgeting (1), Economics (1), Risk Management (1), Government Policy (1), Public Health and Safety (1), Work-life Balance (1), Treaties, Agreements and Organizations (1), Employment and Labor Law (1), Property Law (1), Advertising (1), Internet Marketing (1), Customer Relationship Management (1), Lead Generation (1), Search Marketing (1), Planning (1), Futures Markets (1), Option Markets (1), Project Management (1), Quality Management and Standards (1), Personal Debt Management (1), Communication and Public Speaking (1), Professional Organizations (1), Blogging (1), Information Storage (1), Telecommunications (1), Wireless (1)
- [see less](#)

Hi Joseph, 8v)

Congratulations! Fine work on your LI recommendations, management career, academic success and earning your MBA. I'm also familiar with your location in MD, the challenging job market there and I studied your LI profile. Thus, I'm going to give you some advice for your unique situation.

Unfortunately, there is currently a HUGE oversupply of unemployed veteran HR talent now. This is due to years of serious layoffs in HR since 2007, automation, outsourcing recruiting, training and payroll etc. Unfortunately, to the corporate bean counters HR is viewed as an "indirect contributor" to the organizations bottom line (I know HR is vital).

It is my firm belief, that during an economy like this you would be so much more successful if you targeted fields/industries that are experiencing sustained high growth (aka Megatrends). Since you already have successful management experience and an MBA, why not stick with Management, which is a universal skill that is much more in demand?

Please, read my updated Job Search Success Tip Info Article on Megatrends below because I think it would be a major help. Due to my unique view and all the HR professionals, managers and executives that I interview on a regular basis, I personally would steer you back to business management. If this was a booming economy, you could easily transition into HR. However, right now you could eventually be hired, however you could be laid off six months later due to further downsizing.

The reality is employers hold all the cards right now, and they can get whatever type of employee they want with minimal effort. As a hiring manager, I look at your resume and focus on your work history and MBA. Then I compare it to another with a decade of ideal alignment in HR experience and education. Hmm... Who has more passion, dedication and enthusiasm for HR? Hmm...

Fortunately, as mentioned earlier Joseph you've had a successful career in management and business already. My advice would be to press on and find a Megatrend niche then hitch your wagon to it for the long haul. This way you'll be less likely to become a victim of layoffs and hiring and promotions will come so much more rapidly.

Look, HR isn't dead... yet. But it has been restricted to a bread and water diet since 2007 thanks to cost cutting, automation and outsourcing. I've had far too many talented, experienced and well educated (MBAs) from HR hire me after being unemployed for 1, 1.5 or 2+ years. See how many HR consultants there are now (30.4 million Google search results). I guarantee that, most of them would rather be using their expertise as dedicated employees (no benefits or security when self employed, 100% higher payroll taxes and health insurance and no 401K matching etc.).

Ever wonder how competitive the LinkedIn Q & A categories are for Best Answer Awards?

**Answer Ratings** for closed questions

**Best Answers** 196 / 1911  
 10% Best Answers

**Good Answers (incl. Best)** 582 / 1911  
 30% Good Answers

**Statistics**

**Public Answers**

Answers	1916
Expert Suggestions	4
<b>Total Responses</b>	<b>1920</b>

**Private Answers**

<b>Total Answers</b>	<b>10</b>
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Darrell Z. DiZoglio is the

**#1**

Ranked Résumé Writing Expert Nationwide on LinkedIn.com for Five Consecutive Years 2008, 2009, 2010, 2011 & 2012 via Highest Total of Best Answer Awards. LinkedIn is the #1 Career Website in the US with over 200 million members worldwide.

You deserve the best help and results. So call me for assistance today. Sure, well known but I am still as friendly, approachable and humble as ever.



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